



NTHRYS WORKSHOPS

Perl For Social Media And Marketing Automation

8:45 AM - 10:15 AM: Session 1: Automating Social Media Posts with Perl

Hands-on workshop on social media automation.
Protocols for writing Perl scripts to schedule and post content across multiple social media platforms.

10:15 AM - 10:30 AM: Coffee / Tea / Snacks Break

Networking and refreshments.

10:30 AM - 12:00 PM: Session 2: Analyzing Social Media Data with Perl

Practical session on data analysis.
Protocols for collecting, parsing, and analyzing social media data using Perl for sentiment analysis and trend detection.

12:00 PM - 1:00 PM: Lunch Break

Catered lunch and networking opportunity.

1:00 PM - 2:30 PM: Session 3: Email Marketing Automation with Perl

Hands-on training on email marketing.

Protocols for writing Perl scripts to automate email marketing campaigns, including list management and performance tracking.

2:30 PM - 2:45 PM: Short Break

Time for a stretch and informal discussions.

2:45 PM - 4:15 PM: Session 4: Using Perl for SEO and Web Analytics

Practical session on SEO automation.

Protocols for automating search engine optimization tasks and analyzing web traffic data using Perl.

4:15 PM - 4:30 PM: Coffee / Tea / Snacks Break

Last networking opportunity with snacks.

4:30 PM - 5:30 PM: Closing Session: Implementing Changes and Technology Adoption

Group discussions on implementing new techniques learned today.

Dialogue on overcoming challenges in adopting new technologies in similar sectors.

Feedback session and closing remarks.

Certificate Issue

5:30 PM: Workshop Concludes